

Intercultural Discourse for Global Internships

Course	Linguistics 343 (section 2)
Instructor	Ms. Jenny Bledsoe
Time	9:00-10:30am EST
Location for synchronous sessions	https://zoom.us/my/ling343.2
Course website	http://canvas.emory.edu
Blogging website	https://scholarblogs.emory.edu/interculturaldiscourse/
Contact	jcbleds@emory.edu

NB: Emails and discussion board questions will be answered within 24 hours, Mon-Fri. Weekend responses are possible, but will most likely take longer.

Course content, objectives, & texts

Course description

This course introduces students to studies in intercultural communication, occupational sociology, and professional discourse. Using various methods, such as ethnography and linguistic landscape, you will examine both your host city and your internship organization as field sites. You will learn to observe, analyze, and question language use and cultural norms, as well as professional expectations. Moreover, through this course, you will be able to share and reflect upon your and your peers' developing identities as global citizens; students from several work sites will have the opportunity to discuss and compare all stages of the internship experience. Additionally, a goal of this course is to give you the ability to connect your internship experience directly to your liberal arts education.

Learning objectives

By the end of the course, you will:

- learn a range of theories, methods, and real-world examples for examining intercultural communication and professional discourses
- learn about various types of organizational contexts, structures, and cultures
- develop practical strategies for successful internship experiences
- reflect upon workplace culture and situate it among other organizational cultures
- gain experience in using a variety of multimedia platforms
- complete practical exercises, writing assignments, and focused ethnographic research projects

All students enrolled in this course must be participating in the Emory College Global Internship Program. There are no prerequisites. This course, worth 4 credit hours, counts towards general elective credit.

Required texts

Scollon, Ronald, Suzanne Wong Scollon, & Rodney H. Jones. 2012. *Intercultural Communication: A Discourse Approach*, 3rd edn. Wiley. ISBN: 978-0-470-65640-2.

All other required readings will be on Canvas (<http://canvas.emory.edu>) or Course Reserves (<https://reserves.library.emory.edu>).

Timing

Internship hours

Students are expected to spend approximately 10 hours per week on this course, in addition to your regular internship hours. You are not allowed to work on this class during internship hours.

Please note that you are technically required to work only 32 hours/week for your internship, as per your Global Internships agreement; any additional time at the internship is your choice and should not interfere with this class.

Weekly time break-down

1.5 hours	synchronous session (weekly online discussion and lecture) <i>Our class meets online Fridays from 9:00-10:30am EST.</i>
1.5-2.0 hours	asynchronous work (recorded lectures, etc.)
6.0-6.5 hours	homework (course readings, essays, peer responses)

Course requirements and policies

Our learning community

As we analyze communication, ways of interacting, and integrating ourselves into new environments, it is crucial that in this course we develop for ourselves an online community for learning, sharing, and support. Discussions will be safe spaces where you can share your observations, ideas, and concerns about working and living abroad. We will use this space to think about our experiences and connect them to studies on intercultural communication and professional discourses.

Key components of this course are the online discussions and lectures that you can access and add to anytime (asynchronous material), as well as the weekly sessions where we will all come together at the same time to discuss course material (synchronous sessions). Please make sure you are attending the synchronous sessions for your own course section. You are not allowed to attend the other section's synchronous session unless you have advance instructor approval.

Netiquette and discussion expectations

All students are expected to follow appropriate and courteous etiquette for online communication:

<http://www.education.com/reference/article/netiquette-rules-behavior-internet/>

Offensive or flaming language will negatively affect your participation grade (see below). Students who persist in problematic posting will be kicked out of the discussion board and will receive zeros for applicable assignments.

Technology requirements

You will need access to a computer with speakers and a microphone, running Windows 7 and above or Mac OS 10.6 and above. Using a tablet or smartphone is not recommended. Use of a headset with a microphone is required.

You will need reliable internet access, high speed if possible. If you do not have reliable internet access at your apartment, you will need to find a public space, such as a library or coffee shop, where you are able to access the internet. Do not assume that you will be allowed to access the course at your office.

We recommend that all students purchase a personal VPN for internet access. There are several good ones that generally run less than \$10/month: <https://www.bestvpnserver.com>.

We will be using the following technologies in our class:

- Canvas: <https://canvas.emory.edu/>
- Zoom: <https://zoom.us/my/ling343.2>
- ScholarBlogs: <https://scholarblogs.emory.edu/interculturaldiscourse/>
- VoiceThread: www.voicethread.com
- Google Drive: <https://tools.google.com/dlpage/drive/index.html?hl=en>

Technical issues and support

If you are experiencing any technical difficulties, the first steps to troubleshoot are:

1. Check the above computer and browser requirements and ensure that your system and browsers are up-to-date.
2. Open an ALTERNATE browser and perform the same task.
3. For connection issues, try shutting off and resetting your router.
4. When 1-3 do not work, you might post questions (including screenshots) to the course Discussion Board. Your instructors are not technological wizzes, so there is a good chance we might send you to Emory's Service Desk (see #5).
5. If all else fails, please contact the UTS Service Desk at help.emory.edu to create a ticket in ServiceNow or call 404-727-7777. Assistance is available 24/7.

Emory College Honor Code

<http://catalog.college.emory.edu/academic/policies-regulations/honor-code.html>. It is your obligation to familiarize yourself with the Code. Student collaboration is not permitted, unless otherwise noted. It is expected that the work that you do for this course is your own original work and that this work does not duplicate either in part or whole work that you have done or will do for another course, unless professors from both courses give their approval. Using someone else's work verbatim or in paraphrased form without giving proper credit is plagiarism.

Student accommodations

Emory University complies with the regulations of the Americans with Disabilities Act of 1990 and offers accommodations to students with medical or health conditions that might impact academic success. All students with special requests or need for accommodations should make this request, with appropriate documentation, within one week of the beginning of the course.

<http://equityandinclusion.emory.edu/>.

Grading

Composition of final grade

Essays	35%	Quizzes	25%
Participation	20%	Final Portfolios	20%

Your participation grade will reflect the following:

- attendance and active participation in synchronous sessions
- energetic and enthusiastic contributions to online discussions
- thoughtful responses to peer essays
- submitting all work completely and on-time

Grading policies

All assigned work must be completed on time. Unless otherwise posted, all assignments are due at the start of that week's synchronous session. Late assignments will be lowered **5 points** for every calendar day they are late, unless you have received approval from your instructor **before** the deadline (note: requests are not guaranteed approval). No assignment will be accepted more than 7 days past the due date.

It is your personal responsibility to keep up with your grades. All grades will be posted on Canvas.

Grading scale

In tallying final grades, please note that I do not round up. I use the following grading scale.

Points/Percentage	Letter grade	Emory point scale
94.00–100.00	A	4.0
90.00–93.99	A–	3.7
87.00–89.99	B+	3.3
84.00–86.99	B	3.0
80.00–83.99	B–	2.7
77.00–79.99	C+	2.3
74.00–76.99	C	2.0
70.00–73.99	C–	1.7
67.00–69.99	D+	1.3
60.00–66.99	D	1.0
0–59.99	F	0.0

Course schedule (subject to change)

There are eight weeks of class to coincide with your internship, plus an initial week of set-up and introductions before you are placed. For each week, starting the week of May 28th, you will need to complete the following **before our synchronous sessions**:

- read the assigned texts
- watch any assigned videos/lectures/etc.
- submit your essay or take the quiz (see schedule below)

All essays must be submitted through Canvas, unless otherwise instructed.

Quizzes will be taken online through Canvas. You will have only one chance to complete each quiz.

During some weeks, you will be required to respond to the discussion board on Canvas or to peer essays on ScholarBlogs. These responses are due by 11:30pm EST on Sunday.

Assignments and readings will ask you not only to think about intercultural communication but also to observe continually the interactions around you. These observations will be a key component to your discussions and essays. Note that some assigned essays might require submissions that are presented through video rather than traditional written papers. Details on each assignment are posted separately.

However, to begin, think about the following as a guide for your course activities:

Read-----Observe-----Discuss-----Respond

Weekly schedule (weeks listed Monday through Sunday)

May 21-27	Download & test all class technologies Attend one practice synchronous session (see Canvas for links): May 21, 3:00-4:00pm EST or May 22, 10:00-11:00am EST
May 28-June 3 <i>class meets June 1</i>	Reading: Course syllabus Assignment: (1) Description of Internship & Expectations; (2) Intro Video; (3) ScholarBlogs Set-up
June 4-10 <i>class meets June 8</i>	Reading: Scollon, ch. 1-2 Essay: Cultural Autobiography
June 11-17 <i>class meets June 15</i>	Reading: Scollon, ch. 3-4 Quiz 1 <i>Quiz 1 will be available on Canvas for 48 hours between Tues., June 12 at 2:00pm EST and Thurs., June 14 at 2:00pm EST.</i>

June 18-24 <i>class meets June 22</i>	Reading: Leeman & Modan, "Commodified Language in Chinatown" Essay: Linguistic Landscape
June 25-July 1 <i>class meets June 29</i>	Reading: Scollon, ch. 5-6 Quiz 2 <i>Quiz 2 will be available on Canvas for 48 hours between Tues., June 26 at 2:00pm EST and Thurs., June 28 at 2:00pm EST.</i>
July 2-8 <i>class meets July 6</i>	Reading: Scollon, ch. 8-9 Essay: Office Culture & Office Discourses
July 9-15 <i>class meets July 13</i>	Reading: Scollon, ch. 10-11 Quiz 3 <i>Quiz 3 will be available on Canvas for 48 hours between Tues., July 10 at 2:00pm EST and Thurs., July 12 at 2:00pm EST.</i>
July 16-22 <i>class meets July 20</i>	Cultural Portfolio & Professional Portfolio due